



# INTERNATIONAL SERVICES CATALOG

Since 1899

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Recognizing the inherent challenges associated with undertaking commercial journeys to countries relevant to your product considerations or imperative for assessing competitors, we present the following suite of digital services.

## 1. CONTACT LIST

### What is it?

Detailed and updated information about the companies that operate in a specific sector or that carry out a specific activity in the Philippines. The minimum number of contacts to include in the Directory depends on the requested sector.

The following data is offered:

- Company name
- Address
- Phone/Fax/Mail
- Web
- Contact Person (name and position)
- Additional information

### Delivery Time

15 working days. 🕒

### Cost

€400 💶

## 2. MARKET RESEARCH

### What is it?

Comprehensive and up-to-date data pertaining to companies operating within a specified sector or engaged in specific activities in the Philippines is provided. The minimum number of contacts to be incorporated into the Directory is contingent upon the sector under consideration.

In addition, a compilation of general sector information equips companies with foundational insights into their chosen sector within the Philippines. This encompasses an evaluation of the Philippine market's appropriateness and its potential. The analysis encompasses a study of entry barriers, competitive advantages, identification of principal competitors, potential partners or clients, legal considerations essential for conducting business within the sector, and the demarcation of geographical areas with the highest potential.

Furthermore, an in-depth examination of supply, demand, and prevailing market conditions is extended, facilitating the formulation of effective penetration strategies and action plans.

### Delivery time

20 working days.

### Cost

€1,000

### 3. DIGITAL COMMERCIAL AGENDA

#### What is it?

Service aimed at Promotion Organizations, Chambers of Commerce, Associations (Business, Professional, Sector) and any other type of Institution interested in organizing a Business Meeting to connect their associated companies with potential Filipino partners or customers.

Preparation of a commercial work agenda for each of the participating companies during the days of the Mission. These meetings will be held online with the presence or absence of someone from the Chamber.

General sector information that allows companies to have a basic knowledge of their sector of interest in the Philippines, as well as assess the suitability of the Philippine market and the potential they may have in it. It includes a study of barriers to entry and competitive advantages, an analysis of the main competitors, the identification of potential partners or clients, the legal aspects to consider to do business in that sector and the definition of the geographical areas with the greatest potential.

An analysis of supply, demand and market conditions is offered in order to decide penetration strategies and action plans.

#### Delivery time

The product will be delivered within 6 weeks from the receipt of payment. A provisional agenda will be sent 15 days before the scheduled delivery.

#### Cost

€900

## 4. COMPANY REPRESENTATIVE

### What is it?

Make available to the applicant a technician specialized in foreign trade to carry out market research work in the sector that is of interest. It is a service oriented to companies that do not yet have infrastructure in the country and who want to start their activity identifying business opportunities and potential clients before proceeding to an implementation process.

The service implies the realization of a standard commercial work, from the initial contact process with potential clients in the Philippines to the realization of visits. The scope includes all commercial operations: availability of a physical space in the Chamber for possible meetings, making calls and access to different means by the commercial technician in charge.

### Approximate delivery time

Minimum 1 month and maximum 1 year. 🕒

### Cost

€800 🇪🇺

## 5. SHOWROOM OF SPANISH PRODUCTS

### What is it?


Coordinate food product tasting sessions to promote their quality through the enhancement of the Spain brand.

This involves coordinating everything from securing the venue for product presentations and tastings to handling logistics such as participant identification, event promotion, invitation distribution, provision of support staff, equipment rental, and arrangement of furniture.

### Delivery time

1 month.

### Cost

€700 

### Requirements

Minimum 8 companies  
Máximum 15 companies

## 6. BUSINESS VERIFICATION

### What is it?

The business verification is an effective service to get to know the provider.

The service includes:

- Verification across various Ministries and Departments
- Scrutiny for any presence on the Defaulters List
- Photographic documentation (as applicable)
- Physical site visitation (as feasible)

### Delivery time

1 week. 

Cost 

- €250 for a single company.
- If the requested companies for verification are two, the cost is €200 each.

## 7. STORE CHECK

### What is it?

As part of our benchmarking services, we offer a thorough store check service to provide clients with a comprehensive understanding of their product's market presence. This service involves evaluating the product across various selling points, conducting brand and price comparisons, and assessing its positioning within stores or supermarkets. Three reference points of sale, carefully selected based on the product type, are visited, such as a delicatessen, a high-end supermarket, and a mid-range supermarket.

The service includes:

1. Evaluating competitors' products and their placement.
2. Documenting the product's location and display in each point of sale, including photographic evidence.
3. Examining any ongoing promotions at the point of sale.
4. Analyzing prices of linear products.
5. Capturing details of product labeling.


A detailed document is then prepared, providing information on the establishment's products, including product name, brand, packaging format, volume, recommended retail price (RRP), and additional comments. The report also features comprehensive details on addresses, location specifics, dimensions, highlights, and labels.

For clients desiring additional visits to points of sale, the price will be doubled. This service is exclusively offered in Metro Manila and encompasses photographic documentation of products within the store, showcasing their locations, along with a description of the product distribution strategy.

### Delivery time

2 weeks 

### Cost

€450 per product. 



## **More services**

- **TRANSLATION AND INTERPRETATION SERVICES**
- **INFORMATION AND COMMUNICATION SERVICES**
- **GENERAL INQUIRIES AND CONTACTS**
- **JOB OPPORTUNITIES**
- **VISA ASSISTANCE**



**Cámara Oficial Española  
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Filipinas**

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